

## Presentation?

\$QLQWHUDFWLYH SUHVHQWDWLRQ LV RQH WKDW EOHQGV SHULRGV RI W  
HQJDJH ZLWK WKH PDWHULDO ,QWHUDFWLYLW\ FDQ EH OLPLWHG WR D  
V\VWHPDWLFDO Q&H WKHU WKH KROWHUWHUDFWLYH SUHVHQWDWLRQV LV JHWWLQ  
IRVWHU JUHDWHU XQGHUVWDQGLQJ DQG DSSOLFDWLRQ VNLOOV

### Key Elements of Effective Presentations

8VH LPDJHV HIIHFWLYHO\ WR DXJPHQW \RXU  
SUHVHQWDWLRQ DQG ROLFOH  
\$QFKRUHQ\ \RXU OHDUQHUV JURXQG HG LQ WKH  
SUHVHQDWLRQV DQ RXWOLQH DW WKH VWDUW VR WKH\  
NQRZ ZKHUH WKH\ DUH ZLWK WKH FRQWHQW

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## Why Should Presentations Be Interactive?

&UHDWLQJ LQWHUDFWLYH SUHVHQWDWLRQV DOORZV LQVWUXFWRUV WR  
SURYLGH LQVWUXFWLRQ RQ NH\ FRQWHQW DUHDV ZKLOH VWLPXODWLQJ  
JUHDWHU FRJQLWLYH LQYROYHPHQW DQG VNLOO GHYHORSPHQW LQ WK  
OHDUQHUV /HDUQHUV QHHG EDFNJURXQG LQIRUPDWLRQ WR PDNH  
VHQVH RI Q&H WKHU WKH KROWHUWHUDFWLYH SUHVHQDWLRQV LV JHWWLQ  
IRVWHU JUHDWHU XQGHUVWDQGLQJ DQG DSSOLFDWLRQ VNLOOV

LWVHOI

LQ WKH SUHVHQDWLRQ

