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Data Walk

Nothing will kill the energy and engagement of a meeting faster than a presentation of statistics and data. Many people lose track and it is hard for people to engage or apply what they are hearing. A data walk is a way to review, analyze, and make shared meaning of data in a far more inclusive and engaging way.

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Creating a data walk involves gathering information from various sources, including official data, reports from agencies, and interviews with intended beneficiaries. The data is then analyzed and presented in a way that is accessible and meaningful to all participants. This process is often facilitated by a facilitator who guides the group through the data and encourages discussion and shared meaning. The data walk is a powerful tool for building community and shared understanding, and it can be used in a variety of settings, including community meetings, public hearings, and planning sessions.

Be clear about the results for our meeting. The data should ground participants in a shared understanding and create a common starting point for planning. The process itself can build community through conversations and community building.

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