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Alcohol Industry

Recommendation 1: Voluntarily limit alcohol advertising and promotional services.

Purpose: Modify the drinking environment

Manufacturers and retailers could voluntarily limit alcohol advertising and promotional services. This includes limiting alcohol advertising on television, radio, and in print, and limiting alcohol advertising on billboards, transit, and other outdoor advertising.

Recommendation 3: Define and regulate the use of growlers.

Purpose:

Wine and beer retailers should be required to limit the sale of growlers to one per customer per day. Growlers should be limited to one per customer per day. Growlers should be limited to one per customer per day.

❖ Allow