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Addressing Alcohol-Related Harms: A Population Level Response

Adopted, November 5, 2019

1. Limit the density of alcohol retail outlets and prevent clustering of outlets in communities, particularly in areas with few alcohol outlets, through state and local regulatory controls (e.g., licensing, zoning, etc.) to better address alcohol-related inequities within communities. Municipal issue in Wisconsin.
2. Restrict alcohol advertising and marketing, specifically to younger people. Localities may have authority to mitigate youth exposure to alcohol advertising by limiting window signage on alcohol