

# Agenda

11:30 a.m.—12:15 p.m. **Lunch** 

# 2024 President's Community Engagement Awardees

## Community Partners Yvonne D. Greer, DrPH, RD, CD

Y-EAT Right

### Darlene C. Russell, MSM

Greater Milwaukee Foundation

## **MCW Student**

Ana Maria Viteri

Medical Student, Class of 2025 MCW-Milwaukee

## **MCW Staff**

## Tricia Monroe, MEd, MA, CHES

Comprehensive Injury Center MCW-Milwaukee

# MCW Faculty

Melinda Stolley, PhD

Department of Medicine MCW-Milwaukee

# Yvonne D. Greer, DrPH, RD, CD Owner, Y-EAT Right



"When I started my career as a Registered Dietitian, my ultimate goal was to reach as many people as possible to assist them in being healthy and living long, productive lives. To continue that quest, Y-EAT Right was launched."

Yvonne D. Greer, DrPH, RD, CD, expanded her Y-EAT Right business in 2012 after 22 years at the Milwaukee Health Department. Dr. Greer authored the nationally recognized curriculum Back to the Kitchen: Healthy Cooking Series and book chapter, Diabetes and Obesity, in the TOPS Publication, Real Life: Hands-on, Pounds-off Guider. Greer leads Milwaukee County Organizations Promoting Prevention (MCOPP), a coalition dedicated to promoting the health of Milwaukee's children, families, and residents. From 2021-2023, in partnership with the WI Chronic Disease Prevention Program, MCOPP, and MCW, Dr. Greer co-hosted the Days of Learning, Back to the Kitchen with Y-EAT Right Milw.0005 TcRTube

# Darlene C. Russell, MSM Director, Community Engagement



Darlene C. Russell, MSM, a community engagement strategist at the Greater Milwaukee Foundation, is a proud native of Milwaukee and a dedicated advocate for her city. As the eldest of three, she embodies the qualities of a natcm/ Im26D16.8Imt12 Tc.00275.58doupleTc.0016community

# Melinda Stolley, PhD

Professor, Department of Medicine

"Dr. Stolley's servant leadership mentality, combined with her passion for community-led research has built new bridges between our researchers and the community and enabled the development of significant grant-funded programming to address the cancer burden in our region."

—Gustavo W. Leone, PhD, Senior Associate Dean, Director, Chair, Professor, MCW-Milwaukee



Melinda Stolley, PhD is a Professor in the Division of Hematology/ Oncology, Department of Medicine at MCW. She also serves as MCW Cancer Center's Associate Director for Population Sciences and Program Co-Leader for the Cancer Control Research Program. Dr. Stolley is a clinical psychologist, and her research focuses on health behavior change to impact cancer prevention and control, particularly with historically underserved and under-resourced communities. Her research efforts and those for the cancer center take an iterative approach, and rely on meaningful community engagement. A cornerstone of her work has focused on finding novel ways to bring community and academia together to build shared understanding and co-create effective solutions to address complex problems. Her commitment is evident in the Community and Cancer Science Network, a statewide effort Dr. Stolley co-leads, focused on addressing cancer disparities. This initiative includes several projects and more than 150 community and academic partners across Wisconsin.

# 2024 President's Community Engagement Award Committee Members

## SELECTED PROGRAMMING

## **Spotlight Series**

This monthly virtual series features community partners and the important work they are doing for and with the community; highlights their goals, motivations, and accomplishments, and the ways they have partnered with people and programs at MCW. Hear stories of resilience and inspiration from those who work on the ground – often silently – to make a positive impact on the health and lives of people in our community.

Join us virtually on the 3rd or 4th Wednesday of the month at 12 p.m.!

#### Poster Session

The MCW Office of Community Engagement hosts an annual poster session to showcase projects, research, and lessons learned from the field of community-engaged research by MCW students, staff, faculty, and academic and community collaborators.

Join us this November!

## **Immersion Program**

This 3 day program focuses on the foundational elements necessary for creating successful, sustainable, and authentic community-academic partnerships. Participants will learn the principles and processes of community engagement and community-engaged research (CEnR), learn from community partners' experiences with community-academic partnerships, engage in discussion with researchers who've developed and maintained partnerships, and explore approaches to relationship development.

2024 applications have closed —join our email list for future announcements!

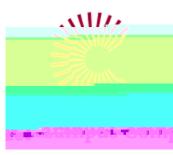
Scan the code to join our email lis& learn more about our programming:

## RECOGNITION

#### Carnegie Community Engagement Classification

In 2015, the Carnegie Foundation for the Advancement of Teaching, which works to develop networks of ideas and institutions to advance teaching and learning, awarded the Community Engagement Classification to the Medical College of Wisconsin (MCW) in recognition of MCW's community engagement practices. The Carnegie Community Engagement Classification designation for MCW is an honor and a monumental achievement, as it recognizes the innumerable exemplary campus-wide programs and initiatives that are focused on excellence in community engagement and on serving the needs of our communities. MCW is now one of four medical schools nationwide that have received this honor.

#### Richard Guarasci Award for Istitutional Transformation

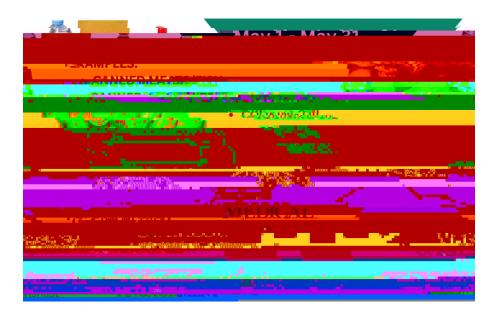


The Richard Guarasci Award for Institutional Transformation recognizes institutions that have successfully implemented institution-wide efforts to address issues of public concern by aligning teaching, research, practice, and values in service of the common good. As a national leader in community engagement, the Medical College of Wisconsin was recognized for this award in 2020 for integrating engagement

into research, education, and clinical care with the goal of advancing health policy and advocacy and addressing the social determinants of health. "Through initiatives like [Advancing a Healthier Wisconsin endowment] and its extended community-engaged research, the Medical College of Wisconsin demonstrates a deep strategic commitment to community, embracing its responsibility as a place-based institution to address diverse health needs throughout Wisconsin."

# DONATION DRIVE: NON-PERISHABLE FOOD ITEMS

The Office of Community Engagement is collecting non-perishable food items for Dryhootch, a non-profit Veteran-serving organization.



#### May 1 - May 31, you can help by donating:

- x Leave your donation in one of the drop-off boxes located around the MCW-Milwaukee campus
- Anytime: purchase non-perishable food items directly from the Amazon Wishlist

Questions? Contact Jai Lor in the CW Office of Community Engagement jlor@mcw.edu | 414-955-4434

Please scan the QR code below to learn more about common community engagement t1(rms, principles ofommuni)4 engag

